

School Name: College of Southern Maryland
Position: Associate Vice President of Planning, Institutional Effectiveness, and Research



8730 Mitchell Road
La Plata, MD 20646-0910
301/934-2251
<https://www.csmd.edu/>

COLLEGE OVERVIEW:

The College of Southern Maryland (CSM) is an open-admission, comprehensive, regional community college that serves more than 23,000 credit and continuing education students at campuses in La Plata, Leonardtown, Prince Frederick, as well as the new Regional Hughesville Campus.

Established in 1958, CSM has seen incredible growth in enrollment, physical facilities, program offerings and impact with the college serving as an economic engine for the 350,000 residents of Southern Maryland with a variety of affordable academic, technical, and vocational programs. Services to the business community include the Corporate Center's customized training, the region's Small Business Development Center, the Entrepreneur and Innovation Institute, and a new tech transfer partnership with the Navy called the Velocity Center. The college is also a hub for much of the area's social, cultural, and wellness activities.

CSM is located close to Washington, DC, and Baltimore, and has more than 60 guaranteed articulation agreements with four-year partner institutions. This allows students to start in Southern Maryland and transfer seamlessly to the college of their choice.

History

The College of Southern Maryland has a rich in history and a promising and exciting future ahead.

The story began in 1958 when the Charles County Community College was established as part of the continuing expansion of the community college in America. At its inception in 1958, the college was governed by the Charles County Board of Education, with the first classes conducted at La Plata High School in the evenings. The La Plata campus was established in 1968. The college expanded its services to St. Mary's County in 1978 and Calvert County in 1980.

On July 1, 2000, the college officially became the College of Southern Maryland (CSM), a regional college serving Calvert, Charles, and St. Mary's counties. Today, College of Southern Maryland is known as a progressive, innovative, and technologically-advanced institution. As a regionally-accredited institution that prides itself on delivering high quality educational services, it also serves as a catalyst for business, industry, and government to identify the resources needed to grow and maintain a healthy economy and community.

CSM offers an array of associate's degree programs, industry certifications, career training, wellness and fitness activities. CSM prepares its students for transfer to bachelor's degree programs and provides the tools and resources needed to immediately succeed in a competitive marketplace.

Quick Facts

- Founded: 1958
- President: Dr. Maureen Murphy
- Accreditation: Middle States Commission on Higher Education and others
- Degrees offered: Associate of Arts, Associate of Arts in Teaching, Associate of Science, Associate of Science in Engineering, Associate of Applied Science, Certificate, and Letter of Recognition
- Programs of study: More than 100 programs of study offered
- Campuses: Four Locations in Calvert, Charles and St. Mary's counties
- Full-time faculty: 134
- Athletics: 6 intercollegiate women's teams and 6 intercollegiate men's teams, NCJAA Division III

The College of Southern Maryland attracts students of various ages, interests, academic backgrounds, and personal goals. Our students may be different in many ways, but the majority of them have one thing in common—they are exploring future possibilities.

Points of Distinction

- CSM was named as one of 150 community colleges nationwide that are eligible to compete for the 2019 Aspen Prize for Community College Excellence, the nation's signature recognition of high achievement and performance in America's community colleges.
- As the fifth largest veteran-serving Maryland college or university, CSM served approximately 807 students using the GI Bill, which accounts for more than \$1.6 million in tuition and fee payments annually and was designated as a "Military Friendly School" by Victory Media and as a "Top School" in the Military Advanced Education Guide to Colleges and Universities.
- More than 1,778 CSM students transferred to 260 different colleges and universities in 44 states and the District of Columbia in 2017. Destinations include Maryland's universities and other highly regarded schools across the nation.
- Governor Larry Hogan appointed Laura Polk, Health Sciences Division Chair, to be the associate's degree nurse educator representative for the state of Maryland.
- CSM's Talons Robotics Team finished at the semi-finalist level at the 2017 VEX-U World Championship, competing against 61 university teams from around the world.
- Recognized by the National Security Agency and the U.S. Department of Homeland Security as a National Center of Academic Excellence in Information Assurance.

The invitation from the Aspen Institute to apply for the 2019 Aspen Prize recognized the efforts by CSM's many dedicated staff and faculty who are working to implement positive changes in student outcomes. To take the next step, the college has joined Achieving the Dream (ATD), a network of more than 220 colleges in 43 states dedicated to improving student success. As a Network institution, CSM will innovate to implement, align, and scale cutting-edge reforms, work with ATD coaches to build institutional capacity and connect with peers to foster learning and share information.

The College of Southern Maryland is committed to student success and continuously improving and evolving into the kind of institution that will lead the nation into the future.

CAMPUS PROFILE(S):

The La Plata Campus in Charles County, Maryland, is nestled on 173 acres off Mitchell Road and has 14 buildings which house, among other things, state-of-the art classroom facilities, a business and conference center, 400-seat theatre, art galleries, full-service cafeteria, athletic facilities, aquatics center, child care center, and other amenities to serve the community and to help students enjoy campus life..

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The Leonardtown Campus in St. Mary's County has four spacious modern facilities including a beautiful Wellness and Aquatic Center. The campus is conveniently located in the heart of Leonardtown and offers an open quad for student picnics, movies on the lawns, and more.

22950 Hollywood Road
Leonardtown, MD 20650-4700

The Prince Frederick Campus in Calvert County hosts a variety of amenities, including two state-of-the-art buildings consisting of nearly 90,000 square feet. The campus has specialized science labs, allied health labs, a distance learning classroom, a nuclear engineering technology lab, and fully equipped multi-media meeting space and is home of the Ward Virt's Concert Series, piano concerts held throughout the year.

115 J.W. Williams Road
Prince Frederick, MD 20678

CSM's new 74-acre **Regional Hughesville Campus** provides offerings and programs to serve the entire region in a more cost-effective and convenient way. The master plan, as designed and presented by Grimm and Parker Architects, is designed to create a sense of community and includes five phases of growth. The first phase was the construction of a 30,000-square-foot Center for Trades and Energy Training, opened in 2017. The second phase is the construction of the 50,000-square-foot Center for Health Sciences, which is scheduled to open in 2021.

The Velocity Center at Indian Head is designed to be a space for innovation and collaboration for the college, for the Navy, and for the community. Its purpose is to promote professional development for Navy scientists and engineers, to enhance the retention of talent, to provide opportunities for entrepreneurship and experimentation, to recruit young talent, and to build good will among the community outside the gate.

At the **Waldorf Center for Higher Education**, CSM and the University of Maryland University College (UMUC) provide the route for busy adults to earn their bachelor's degree on the fast track. Students can earn their degrees in five areas of study: accounting, computer programming, general studies communications pathway, information services technology, and management development.

MISSION, VISION, AND VALUES

Mission Statement

The College of Southern Maryland enhances lives and strengthens the economic vitality of a diverse and changing region by providing affordable postsecondary education, workforce development, and cultural and personal enrichment opportunities.

Vision

Transforming lives through lifelong learning and service.

Values / Guiding Principles

- Diversity
- Excellence
- Innovation
- Integrity
- Knowledge
- Respect
- Teamwork

OPPORTUNITY OVERVIEW:

The Planning, Institutional Effectiveness, and Research Department (PIER) helps the college community to improve student learning and achieving organizational effectiveness. Its mission is accomplished through the development and implementation of strategic plans, assessment plans, and process improvement at all levels of the college. The office works collaboratively with current and prospective students, faculty, staff, regulatory agencies and other external customers to provide the highest quality customer service while continuously improving processes and maximizing college resources.

This position reports to the Vice President of Operations and Planning.

Required experience / skills:

- Master's Degree (Ph.D. preferred)
- Progressive experience in higher education management in institutional research including outcomes assessment
- Comprehensive knowledge of research methodologies and analytical approaches
- Experience with state-of-the-art computerized information systems and their application in institutional research, modeling, and forecasting, and client server network environments
- Proven ability to collaborate with faculty, staff, and other customers
- Strong leadership, management, conceptual, analytic and communication skills
- Strong oral and written communication skills with colleagues, customers, and public audiences
- Understanding of current issues and trends in higher education
- Ability to coordinate a broad range of activities and projects

For the complete job description, please follow [this link](#).

APPLICATION PROCESS:

Please direct inquiries and nominations to the College's search consultant:

Angela Provart, President Pauly Group, Inc.
3901 Wood Duck Drive, Suite E Springfield, IL 62711
Phone: 217-241-5400
Fax: 217-241-5401
E-mail: aprovart@paulygroup.com

Please submit electronically to aprovart@paulygroup.com the following documents as MS Word or Adobe Acrobat attachments: (1) a cover letter that addresses the Opportunity Overview; (2) a current résumé; and (3) names and contact information of five professional references.

The committee will begin review of applications immediately. Applications will be accepted until the position is filled, with materials submitted by **Monday, August 19, 2019** receiving priority consideration. All applications are confidential, and references will not be contacted without the expressed authorization of the applicant.

The College Of Southern Maryland is an Equal Opportunity Employer.

Recruiting Services provided by

